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**VICS Announces Call for Nominations for 12th Annual Collaborative
Commerce Achievement Awards
Awards to Be Presented June 3rd in Orlando, Florida**

LAWRENCEVILLE, NJ, November 25, 2008 - The Voluntary Interindustry Commerce Solutions Association (VICS) announced today that the call for nominations for the 2009 Collaborative Commerce Achievement Awards, sponsored by Hewlett Packard, is open. Nominations will be accepted through March 16, 2009, for the following categories: Retail Excellence; Supply Side Excellence; Supply Chain Excellence; VICS CPFR® Implementation Excellence; Best Third-Party Technology Provider; and Best Third-Party Service Provider.

Companies can nominate a team, a department or a trading partner for their efforts in bringing excellence and innovation to supply chain collaboration. The industry awards will be presented at the VICS Collaborative Commerce Achievement Awards Dinner at the Marriott World Center in Orlando, Florida.

Joe Andraski, the President and CEO of VICS stated, "During these uncertain economic times, it is more important than ever to recognize the companies who are finding new ways to take costs, delays and inefficiencies out of the supply chain. The companies and leaders we honor every year are the ones driving the improvements industry uses to better communicate, collaborate and conduct business with trading partners."

Cynthia DiPietrantonio, the Chief Operations Officer for the Jones Apparel Group and Co-Chair of the VICS Board of Directors, added, "Since its inception, the Collaborative Commerce Achievement Awards have recognized the leaders of our industry who champion excellence in supply chain collaboration. This year will be no exception. The true benefit of this awards program is that the innovations and innovators we recognize make lasting contributions to our industry's efforts to discover new best practices for retailer-supplier supply chain management."

Nomination forms and information for the Collaborative Commerce Achievement Awards can be found at the VICS website at www.VICS.org.

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About VICS:

The Voluntary Interindustry Commerce Solutions (VICS) Association has enabled companies in the retail and consumer-focused industries to eliminate billions of dollars of waste and delay. By creating voluntary guidelines, often referred to as “standards,” VICS has created new best practices that ultimately lead to lower costs and better availability of products for consumers. VICS’ volunteer members improve the flow of products and information throughout retailing and the consumer-focused industries that supply retail. The Association provides leadership and an environment in which executives can make a difference in their industry, their company performance- and their personal commitment to make the world work a little better. VICS’ members help define the next best practices in the industries and thus anticipate and optimize business processes and costs. Additional information can be found at www.vics.org.