



FOR IMMEDIATE RELEASE

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FINALISTS FOR VICS COLLABORATIVE COMMERCE ACHIEVEMENT AWARDS ANNOUNCED

10th Annual Awards to be presented at the U Connect Conference in Orlando

Lawrenceville, NJ — The Voluntary Interindustry Commerce Solutions Association is pleased to announce that a record number of nominations for the VICS Collaborative Commerce Achievement Awards were received for the 2007 program. The Awards were designed to identify and reward excellence in supply chain collaboration. Winners of the VICS Achievement Awards will be decided by votes of the VICS Board of Directors, which is composed of an elite Who's Who of industry luminaries.

The VICS Board of Directors presents the Awards, which cover several categories, each year as part of the VICS Annual Conference. This year VICS has joined with GS1 US to produce and present the U Connect Conference to be held June 4 – 7, 2007 in Orlando at the Gaylord Palms Hotel.

The 2007 VICS Collaborative Commerce Achievement Awards will honor outstanding companies for their strategic thinking and leadership, as well as the implementation of GS1 US standards and VICS collaborative commerce guidelines that have resulted in more effective supply chain practices and partnerships. The awards, which will be presented in conjunction with the VICS Board of Directors' dinner on June 4, 2007, recognize the positive results of company-wide dedication to customer satisfaction that have made continuous improvements to the supply chain.

2007 VICS Collaborative Commerce Achievement Awards Finalists

Most Innovative on Retail Side:

- Best Buy Company, Inc.
- Dillard's, Inc.
- Lowe's

Most Innovative on Supply Side:

- Kimberly-Clark Corporation

- Panasonic Europe Limited
- VTECH Communications, Inc.

Most Innovative VICS CPFR® Implementation:

- BJ's Wholesale Club & Pharmavite LLC
- Best Buy Company, Inc. & Samsung Electronics America
- Dillard's, Inc. & Nygard International Partnership

Most Innovative Third Party Technology Provider:

- Agentrics, LLC
- Merit-Trax Technologies, Inc.
- eBizprise. Inc.

Most Innovative Third Party Service Provider:

- J.B. Hunt Transportation Services
- Schneider National/Schneider Logistics, Inc.
- United Parcel Service

Supply Chain Excellence:

- Federated Department Stores
- GS1 Canada
- Wal-Mart Stores, Inc.

“We had twice the number of nominations this year than last year, and all were all outstanding, making it very difficult for our judges to select finalists. All of the companies nominated are winners because each has reported excellent results through collaboration,” said Joe Andraski, president and CEO of VICS.

The VICS Board of Directors will also be announcing the 2007 winner of the prestigious **Roger Milliken Career Achievement Award**, which is presented to an individual who has demonstrated leadership through selfless support and utilization of GS1 and VICS Standards as well as standards committee participation. The 2006 Roger Milliken award was presented to Paul Singer, former CIO of Target Corporation, by David Cole, Chairman Emeritus of Kurt Salmon Associates and 2005 Milliken winner.

Awards finalists for each category will be notified prior to the U Connect Conference. The winners of the 10th annual VICS Collaborative Commerce Achievement Awards will be announced at the achievement awards ceremony at the awards dinner, which is sponsored by Oracle Corporation.

About VICS.

The Voluntary Interindustry Commerce Solutions (VICS) Association has enabled companies in the retail and consumer-focused industries to eliminate billions of dollars of waste and delay. By creating voluntary guidelines, often referred to as “standards,” VICS has created new best practices that ultimately lead to lower costs and better availability of products for consumers. VICS’ volunteer members improve the flow of products and information throughout retailing and the consumer-focused industries that supply retail. The Association provides leadership and an environment in which executives can make a difference in their industry, their company performance—and their

personal commitment to make the world work a little bit better. VICS' members help define the next best practices in the industries and thus anticipate and optimize business processes and costs. Additional information can be found at www.vics.org.

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