

Retail Auto ID Experts Speak Out in Chicago

The AIM Expo, Nov. 1-3 in Chicago, IL has engaged the leading industry experts and end-users for a complete showcase of auto ID & mobile IT solutions for **retail**. Learn how you, too, can take advantage of auto ID & mobile IT technologies to reduce costs by improving traceability, accuracy, loss prevention and customer fulfillment.

Hear from the following distinguished faculty members, among others:



Paula Giovannetti
*Foundation Data Planner,
Best Buy Company, Inc.*



Bill Hardgrave
*Director, RFID Research
Center, University of AK*



Nikki Baird
*Managing Partner
Retail Systems
Research*



Simon Ellis
*Supply Chain Strategies,
IDC Manufacturing
Insights*

Who Should Attend?

- Application/Systems/Packaging Engineers
- Asset/Facility/Plant/Property Managers
- Brand Managers
- Financial Management/Analysts
- Retail Operations
- Senior Executives
- Supply Chain Management
- Warehouse/Distribution/Logistics Management



Vertical Market Education – in-depth look at government, healthcare, retail and manufacturing case studies that share the latest information about solutions that are delivering real results.

General Sessions – providing practical insight on critical considerations to enhance your business processes.

Solutions Showcase – see and touch solutions to streamline processes, achieve successful implementations, and maintain expected levels of compliance

Networking – no event would be complete without connecting partners, customers, and industry experts – AIM is noted for its networking value!

Make plans now to join AIM in Chicago • www.AIM-Expo.com

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