



July 4, 2011

Dear all,

It is with personal sadness that I share with you the following on the passing of Don Bowersox.

A handwritten signature in black ink, appearing to read 'J. Andraski'.

Joseph C. Andraski
President & CEO, VICS

Dear Colleagues and Friends,

It is with great sadness that we write to tell you that Donald J. Bowersox, dean emeritus and professor emeritus of Marketing and Supply Chain Management, passed away on July 4, 2011, at the age of 79 after a reoccurring battle with cancer. We take comfort that he was with family in Traverse City, Michigan when he passed. He will be sorely missed.

Visitation is set for Saturday, July 9, from 2-6 p.m. at Gorsline Runciman Funeral Home (1730 East Grand River Ave., East Lansing), and a memorial service will be held on Sunday, July 10, from 1-3 p.m. at the MSU Alumni Memorial Chapel on campus. In lieu of flowers, the family respectfully asks that donations be sent to support the Donald J. Bowersox Endowed Chair in Logistics and Supply Chain Management Fund, 300 Spartan Way, East Lansing, MI 48824.

Don was a pioneer of supply chain and logistics scholarship and management, ultimately becoming one of the most well-known and influential supply chain management academics in the world. He dedicated more than 40 years of his life to Michigan State University, and is largely responsible for the stature that the Broad College has in the field of supply chain management today.

A Spartan through and through, Don received three degrees from Michigan State University – his BA in 1954, his MBA in 1958 and his PhD in 1960. Don was initially employed as an Air Force pilot and in executive management for the E.F. MacDonald (Plaid) Stamp Company prior to his 1966 appointment on the faculty at MSU. He was



appointed as the John H. McConnell Chair in Business Administration in 1985 in recognition of his contributions to academia, industry and the community. He served as the dean of the Broad College from 2001-2002, and in 2002 he was honored with the Broad College's first Lifetime Alumni Achievement Award. In the academy, Don is perhaps best known for the present and future scholars whom he has influenced by chairing 27 dissertations. Those PhD graduates have, in turn, developed 56 second-generation academics.

Don remained professionally active even after semi-retirement, co-authoring the visionary book "Start Pulling Your Chain" in 2008. He co-authored the fourth edition of the popular textbook "Supply Chain Logistics Management" with MSU colleagues David Closs and Bixby Cooper. Don's initial book was published in 1968, when he co-authored "Physical Distribution Management: Logistics Problems of the Firm," said to be the industry's first logistics textbook. Throughout his career, he wrote 10 textbooks that have been translated into 15 languages and are used around the world.

He also authored over 250 articles on marketing, transportation and logistics during his career. He was a member of the editorial review board of the *Council of Supply Chain Management Professionals Quarterly*, *Journal of Business Logistics*, *International Journal of Logistics Management*, the *Journal of Supply Chain Management* and *Supply Chain Management Review*.

Many of you hold a place in your heart for Don as well, since he touched so many people during his lifetime. Please help us honor the passing of this devoted Spartan and friend and reflect on his many contributions to Michigan State University, the Broad College and the field of Supply Chain Management.

Sincerely,

A handwritten signature in black ink that reads "Stefanie Lenway". The signature is written in a cursive, flowing style.

Stefanie Lenway
The Eli and Edythe L. Broad Dean

A handwritten signature in black ink that reads "David J. Closs". The signature is written in a cursive, flowing style.

David J. Closs
The John H. McConnell Chair in Business Administration
Professor of Supply Chain Management



VICS 2011 Roger Milliken Career Achievement Award Recipient was Donald J. Bowersox, Ph.D.

Known to thousands of MSU students as “Dr. B,” Don Bowersox served on the faculty of the Eli Broad Graduate School of Business Administration for 44 years. He graduated from Michigan State College in 1954, Political Science, 1957 Management and 1960 with a PhD in Business Administration.

Bowersox retired at the end of the 2006 school year as the John H. McConnell University Professor of Business Administration and Dean Emeritus at The Eli Broad Graduate School of Management. He currently teaches Executive Education at the University. He has lectured and taught in over twenty nations. During his career at MSU, Bowersox served on several committee and special assignments at the university level, including the chairmanships of the Law School Evaluation Committee, the College of Business Executive Development Center Committee and the Medical School Grand Rapids Expansion Committee.

A founding member and second president of CSCMP, Bowersox, is the recipient of the council’s Distinguished Service Award and The Founding Father Award. He was recognized by Michigan State University as a Distinguished Faculty Member and was a recipient of The University Distinguished Alumni Award. In 2002 he was the initial recipient of the Broad School of Business Alumni Lifetime Achievement Award.

Bowersox and his wife Terry (MSU College of Education 1965 and 1974) enjoy nine children and eight grandchildren.