

Introduction to CPFR

The *VICS CPFR Roadmap* provides a comprehensive and detailed plan for companies to begin a CPFR relationship. It was prepared by skilled professionals who drew from their personal experience in describing the precise steps for moving forward with CPFR. When combined with the models that appeared in the *VICS CPFR Guidelines* published in 1998, the novice company can develop and implement a CPFR business process with up to five partners. This roadmap gives significant detail and takes little for granted as it goes through each step.

It closely follows the definition found in Webster's Dictionary: "a detailed plan to guide progress toward a goal."

The goal of CPFR is to change the relationship paradigm and create significantly more accurate information that can drive the value chain to greater sales and profits. There's no doubt that the roadmap will meet and perhaps exceed your expectations.

Read On.



2.0 Introduction to CPFR