

Voluntary Guidelines for

**FLOOR-READY  
MERCHANDISE**

Preface/Overview

2<sup>nd</sup> Edition

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# Revision Summary

Date	Section	Page	Revision
15-Sep-06	All	All	2nd Edition published.

## Preface

The Voluntary Interindustry Commerce Solutions (VICS) Association is providing these guidelines for the implementation of floor-ready merchandise as a service to the industry.

Although reasonable precautions have been taken to ensure these guidelines are correct and workable, no representation or warranty, express or implied of any nature, whatsoever, is made; VICS, hereby, expressly disclaims any and all liability with respect to these guidelines, whether for errors or otherwise. In addition, while efforts have been made to ensure the reliability and accuracy of these guidelines, no representation or warranty is made that these guidelines will not require modification as experience, technological advances, and changes to the *VICS Retail Industry Conventions and Implementation Guidelines for Electronic Data Interchange* dictate.

## Overview

The purpose of these Floor-Ready Merchandise guidelines is to provide suppliers and retailers with uniform guidelines for the efficient preparation of products for presentation to the consumer.

The VICS Floor-Ready Merchandise committee was established in October, 1993, to study the logistics of delivering floor-ready merchandise. A variety of activities, ranging from hanger application to security tagging, has been examined by the task force. These guidelines currently address retail price marking and hanger application. It is anticipated these guidelines will be expanded to cover a broader range of subjects related to the preparation of floor-ready merchandise.

In developing these guidelines, emphasis has been placed on the importance of partnership between retailer and supplier. The intention is to maximize the efficiency of applying retail price information, hanger application, and other activities to consumer products when applicable. It is the responsibility of the retailer and supplier to decide where in the product pipeline these procedures can take place most effectively.

Industry standardization should eliminate time and inefficiencies from the product pipeline. Adherence to these guidelines should enable suppliers and retailers to improve the value of products delivered to the consumer, with the potential of increasing profits.