



An Introduction to CPFR e-Course

About An Introduction to CPFR®

Collaborative Planning, Forecasting and Replenishment (CPFR®) is an initiative that highlights the importance of collaboration and the benefits of a demand driven supply chain. Increased customer satisfaction, reduced inventories, improved profits and increased sales are just a few of the benefits that will be realized from implementing CPFR. An Introduction to CPFR® e-Education is designed to introduce you to CPFR concepts and demonstrate the benefits and synergy of CPFR with other company initiatives such as Category Management and Sales and Operating Planning (S&OP). Whether you are a CPFR Practitioner or just wanting to learn more about CPFR, this course is for you.

What you will learn

- What CPFR is and what its key benefits are
- Leading organizations' best practices and critical success factors for the new CPFR model
- How CPFR can positively impact performance metrics specifically customer service
- Relationship and benefits of CPFR to other industry initiatives
- How CPFR can improve internal collaboration

Who should attend

Marketing, manufacturing, category management, sales and logistics professionals

Duration

3 hours or less

Enroll Today at www.vics.org/education

Fee

- VICS Members (\$100 USD)
- Non-Members (\$200 USD)

VICS members are entitled to \$100 off the fee of a VICS CPFR® 3-day Certification Program upon completion of An Introduction to CPFR®. You will receive instructions on how to obtain the discount at the end of the module.

Group rates of 3 or more from one organization will receive 10% off each fee (also available to non-members). To obtain the group rate, please write to info@vics.org to request the code.