



**FOR IMMEDIATE RELEASE**

July 29, 2011

**VICS MEDIA CONTACTS:**

Ron Margulis  
VICS  
T 908-272-3930  
E [ron@rampr.com](mailto:ron@rampr.com)

**RUTGERS EVENT CONTACT:**

Dale S. Rogers, Ph.D.  
Center for Supply Chain Management  
T 973-353-1696  
E [reverse@business.rutgers.edu](mailto:reverse@business.rutgers.edu)

**Rutgers University and VICS to Host Logistics Summit  
September 27-28, 2011**

*CEO of leading logistics trade group to give keynote address*

**NEW BRUNSWICK and LAWRENCEVILLE, NJ** — The Center for Supply Chain Management at Rutgers Business School and the Voluntary Interindustry Commerce Solutions (VICS) Association today announced a joint Logistics Summit to be held September 27-28, 2011 in New Brunswick. The Summit is open to all interested parties and will feature interactive sessions led by practitioners, academics and other industry experts.

Joe Andraski, President and CEO of VICS, will start off the first day of the summit with a talk titled “VICS and The Perfect Storm,” and Prof. Dale Rogers of Rutgers will continue with “The Future of Global Logistics.” Industry leaders from Schneider National, CSX Intermodal, Kimberly Clark, Macy’s National Retail Systems and Maersk will then present a series of discussions on specific issues in transportation, including case studies. Day two of the Summit will feature workshops on transportation issues by Dan Mullaly of FedEx and EPC-enabled RFID by Patrick Javick of GS1 US, and then the keynote address “CSCMP and

the Transportation Challenge” by Rick Blasgen, President & CEO of the Council for Supply Chain Management Professionals.

“The Rutgers community is looking forward to hosting such a renowned group of speakers with the support of VICS and its members on an increasingly important topic. By combining the expertise and experience of practitioners, academics, trade group executives and others in the field, we can better address the opportunities to drive inefficiencies out of the supply chain,” said Rogers of Rutgers.

“We are honored to be working with the Supply Chain Management team at Rutgers on the Logistics Summit. VICS is committed to sharing the latest knowledge and most innovative solutions with its members and forums like the Summit that attract the best and brightest minds in the industry are a great way to accomplish that goal,” said Andraski of VICS.

The Logistics Summit is sponsored by CSX Intermodal, FedEx, Schneider National and VICS. More information can be found at <http://www.business.rutgers.edu/cscm/events> or contact JoAnn Fiordland of VICS (609.620.4567, [jfiordland@vics.org](mailto:jfiordland@vics.org)) or Jacqueline Perkel-Joseph of Rutgers Business School (848.445.3516, [jperkel@business.rutgers.edu](mailto:jperkel@business.rutgers.edu)).

### **About Rutgers**

Rutgers, The State University of New Jersey, is a leading national public research university and the state’s preeminent, comprehensive public institution of higher education. Rutgers is dedicated to teaching that meets the highest standards of excellence; to conducting research that breaks new ground; and to turning knowledge into solutions for local, national and global communities. As it was at our founding in 1766, the heart of our mission is preparing students to become productive members of society and good citizens of the world. Rutgers teaches across the full educational spectrum: preschool to pre-college; undergraduate to graduate and postdoctoral; and continuing education for professional and personal advancement. Rutgers is New Jersey’s land-grant institution and one of the nation’s foremost research universities, and as such, we educate, make discoveries, serve as an engine of economic growth, and generate ideas for improving people’s lives.

### **About VICS**

The Voluntary Interindustry Commerce Solutions (VICS) Association has enabled companies in the retail and consumer-focused industries to eliminate billions of dollars of waste and delay. By creating voluntary guidelines, often referred to as “standards,” VICS has created new best practices that ultimately lead to lower costs and better availability of products for consumers. VICS’ volunteer members improve the flow of products and information throughout retailing and the consumer-focused industries that supply retail. The Association provides leadership and an environment in which executives can make a difference in their industry, their company performance - and their personal commitment to make the world work a little bit better. VICS’ members help define the next

best practices in the industries and thus anticipate and optimize business processes and costs.  
Additional information can be found at [www.vics.org](http://www.vics.org).

###