

FOR IMMEDIATE RELEASE

January 10, 2006

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**NOMINATIONS OPEN FOR VICS COLLABORATIVE
COMMERCE ACHIEVEMENT AWARDS**

Awards to be Presented at the VICS 20th Anniversary Dinner in Chicago

Lawrenceville, NJ — The Voluntary Interindustry Commerce Standards Association is pleased to announce that nominations for this year's VICS Collaborative Commerce Achievement Awards are now being accepted. The Awards, which cover four categories, are presented by the VICS Board of Directors each year as part of the VICS/Retail Systems Super Conference, held May 22 - 24, 2006 in Chicago at the McCormick Conference Center.

The 2006 VICS Collaborative Commerce Achievement Awards will honor outstanding examples of strategic thinking and leadership, as well as the implementation of GS1 US and VICS collaborative guidelines and standards, that have resulted in more effective supply chain partnerships. The awards, which will be presented as part of the association's 20th Anniversary Dinner held on May 22, 2006, recognize efforts and company-wide dedication to customer satisfaction that have made continuous improvements to the supply chain.

2006 VICS Collaborative Commerce Achievement Awards categories are

- Best on Retail Side
- Best on Supply Side
- Best in VICS CPFR® Implementation
- Best Third Party Provider

The VICS Board of Directors will also be announcing the 2006 winner of the prestigious **Roger Milliken Career Achievement Award**, which is presented to an individual who has been dedicated and committed to the VICS mission, goals and objectives. This individual will be recognized as a leader who has vision and who has demonstrated leadership in the retail industry.

Only VICS members may be nominated. To check if your company is a member, please visit www.vics.org/about/roster. To find out about becoming a VICS member, please visit www.vics.org. All nominations must include a business challenge, business answer, technological innovation, measurable percentage-based ROI, time frame, level of difficulty and benefits.

The deadline for submitting nominations is **February 28, 2006**. Entries must include ALL information requested. Other details and the entry form are available at <http://www.retailsystems.com/IndustryEvents/Index.cfm?PageName=RS2006VICSAchievementAwards>.

Awards finalists for each category will be notified prior to the VICS 2006 Value Chain Vision Conference. The winners of the 9th annual VICS Collaborative Commerce Achievement Awards will be announced at the achievement awards ceremony at the awards dinner.

About VICS.

The Voluntary Interindustry Commerce Standards (VICS) Association has enabled companies in the retail and consumer-focused industries to eliminate billions of dollars of waste and delay. By creating voluntary guidelines, often referred to as “standards,” VICS has created new best practices that ultimately lead to lower costs and better availability of products for consumers. VICS’ volunteer members improve the flow of products and information throughout retailing and the consumer-focused industries that supply retail. The Association provides leadership and an environment in which executives can make a difference in their industry, their company performance—and their personal commitment to make the world work a little bit better. VICS’ members help define the next best practices in the industries and thus anticipate and optimize business processes and costs. Additional information can be found at www.vics.org.

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